



NHCPL Children's Services Guidelines for Sponsorship

To express an interest or for more information, contact Community Engagement Librarian :

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Children's Services at the New Hanover County Public Library welcomes offers of program support from businesses and organizations in the community.

To be designated an official sponsor for a Library children's or teen event, a potential donor will generally be expected to offer support meeting one or more of the following criteria:

- Summer Reading Club sponsor – a contribution of coupons or other incentives for distribution with Summer Reading packets, preferably in the amount of 1,500 or more;
- Event sponsor – a monetary donation of an amount sufficient to pay a performer's appearance fee or to pay at least half the estimated costs of putting on the event

Sponsors may expect:

- An official acknowledgement letter from the Library
- Display of business or organization logo (provided by the organization as an image file) in information about the event in the Kids & Teens section of the Library's website
- Display of business or organization logo on posters prepared by Library staff for the event

Donations below sponsorship level are still welcomed and will be acknowledged by letter and in a list of donor names on the website.

- The Library reserves the right to decline offers of sponsorship which are not deemed to be aligned with the Library's mission statement, the New Hanover County Government mission statement and strategic plan, and the NHC Core Values.



**Accountability ~ Professionalism ~
Integrity ~ Stewardship ~ Innovation**



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